Maybe it's the **EVER-CHANGING** weather, but New England has a talent for making a virtue out of necessity. Not satisfied, for example, with having four glorious seasons, New Hampshire, Vermont, Rhode Island, Massachusetts, Maine, and Connecticut have added a fifth, which occurs in or about the month of March.

MUD SEASON, better known as spring thaw, may be a messy time for tourism, but for groups, it helps combine New England's BENEFITS and its best VALUE.

By Terri Hardin



## READERS RECOMMEND

Our subscribers gave Pinnacle Awards to the following: Newport Rhode Island CVB Providence Warwick CVB The Equinox, a RockResort Foxwoods Resort Casino Mohegan Sun

Babson Executive Conference Center Dolce Heritage

Stoweflake Mountain Resort &

Conference Center

For complete facilities listings visit Destination Guide at www.mimegasite.com

mimegasite.com ■ JANUARY 2006 ■ SUCCESSFUL MEETINGS

FACILITIES UPDATE CONNECTICUT Last year, the 1,200-room Mohegan Sun launched New England Hospitality, offering DMC services and staff to noncompeting properties in the region. ■ Under way for Foxwoods Resort &

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Casino is a \$700-million expansion that includes an 825-room hotel tower and a 21,000-sf spa, a 50,000-sf ballroom, and a 5,000-seat multipurpose theater. The project is scheduled for completion in 2008. VERMONT The 125-room Topnotch

Resort and Spa will complete a multimillion-dollar soft goods renovation in June. Stowe Mountain Resort is planning

- Spruce Peak at Stowe, a \$300-million, mixed-use makeover of its 5,210-acre master-planned alpine neighborhood. ■ The new Lodge at Stowe is slated to
- open in early 2007 with guest rooms and function space for 600 to 700. Killington Resort is expected to
- break ground on a new resort village ■ This year, Stratton Mountain Resort will debut Hearthstone Lodge.

FUN ACTIVITIES FOR GROUPS

Compared to the Sun Belt, summers are mild. Attendees can savor outdoor activities, such as those provided by the Bicycle Tour Company, based in Kent, CT, which can craft outings for up to 90 people. And along New England's shores, where "clambakes" are a also a summertime favorite, Woodman's Clambake Catering of Essex, MA, can stage an alfresco seafood party for up to 5,000. Skiing is always popular, and this year, the Bretton Woods Mountain

Resort in New Hampshire offers an unlimited ski pass for \$499. Many resorts are expanding their winter activity menus for the ski challenged. The 203-room Balsams in Dixville Notch, NH, for example, opened for the winter season for the first time, offering snowshoe hiking, skating parties, and fireside chatting. In Manchester, VT, the 183-room Equinox Resort & Spa, A RockResort has creat-SUCCESSFUL MEETINGS | JANUARY 2006 treasure hunt that involves all-terrain vehicles, GPS tracking units, and snowshoes. (In summer, the last item is exchanged for sneakers.) **GROUPS SHOULD CONSIDER these** 

ed a challenging winter teambuilding

recommendations from the Successful Meetings Home Team experts. In CT, top choices include the 100-room Spa Point Inn, the 1,400-room Mohegan Sun, the 1,200-room Foxwoods Casino, the 167-room Water's Edge; in NH, the 161room Marriott Wentworth Resort Hotel & Spa; in ME, the 43-room Inn by the Sea and the 194-room Cliff House Resort & Spa; in MA, the 205-room Chatham Bars Inn; in Newport, RI, the 25-room Inn at

at Norwich Inn, the 80-room Saybrook

bicycletours.com 1-888-711-KENT

The Bicycle Tour Company

Meeting > New England Resorts **Sites** 

Gale recommends:

Backyard Broadway

Barrington Stage Company (pictured). The youngest of the big (Providence) and Michael Eck (Berkshires) weigh in: Berkshire houses-with new digs in Pittsfield-is known for its major musicals. www.barringtonstageco.org

Trinity Repertory Company. Everything from The Music Man to Hamlet can be seen on the three stages of Providence's most important company, which also

Theater-savvy backstage.com correspondents Bill Gale

maintains a top drama school with Brown University. www.trinityrep.com The Gamm Theatre. Thrives through a combination of an intimate space in a former armory in Pawtucket and incisive, topical productions. www.gammtheatre.org The Everett Dance Theatre, Ofte

takes more than a year to investigate major subjects of its works, like science. The results are intimately personal and professionally done. www.everettdancetheatre.org and Story Theatre. Located in Warren,

this company often fuels contemporary and classical productions with performers from its own acting classes. (Restaurant.) www.2ndstorytheatre.com

Castle Hill, the 222-room Viking, the 264-room Hyatt Newport, the 317-room Marriott Newport; and in VT, the 183-

Eck recommends:

Williamstown Theatre Festival. The Tony Awardwinning festival is known for attracting big stars, developing new ones, and sending

occasional revivals to Broadway. www.WTFestival.org Berkshire Theatre Festival. At 77. it is the senior house in the Berkshires, and it has a reputa-

> tion matching its longevity. www.berkshiretheatre.org Shakespeare & Company. Legendary Tina Packer's Lenox campus is a Shakespearean boot camp for actors and audiences alike. www.shakespeare.org

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(For more information on the theater scene, click on www.backstage.com)

have group facilities and were select-

ed from the Zagat Survey

Gilded Age Grandeur... Gracious Hospitality...
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Woodstock Inn.

room Equinox and the 142-room

**GROUP DINING** These restaurants

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Connecticut Massachusetts and regions (www.zagat.com): In MA, restaurants serving American cuisine include Lambert's Cove Country Inn (West Tisbury), Regatta at Cotuit at the Crocker House (Cotuit), Bramble Inn (Brewster), and Twenty-Eight Atlantic Others (Chatham). Capriccio (Waltham, Italian), Blue Ginger (Wellesley, Asian Fusion), and Oga (Natick, Japanese). In CT, include Cavey's restaurants (Manchester, French), Carole Peck's Good News (Woodbury, American), and Copper Beach Inn (Ivoryton, French). Contributors to this section include Home Team members Joann Chmura, CMP;

Lorraine Cruz, CMP; Mark Kustwan, CMP; Lynne V. McNamara; and Liz Sutton. Contact them at siteseditor@ successfulmeetings.com